# CITI HEALTH GROUP

Innovating Health for a Better Tomorrow

#### Our Journey of Innovation



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2001

#### The Foundation

Journey began with a dedicated multidisciplinary team, driven by a functional design approach to healthcare infrastructure. Transforming healthcare

visions into state-of-

AED 3B

ЭS

Combined value of projects executed

#### Global Establishment

Citi Health Group officially established as a global healthcare solutions provider. Expanded service offerings to include design, build, equip

manzar

2000 +

Staff Globally

**30+** Units in

Operation



2025 (Present)

Continued Leadership & Current Strengths

Citi Health Group continues to set new benchmarks in healthcare design and operational excellence, committed to innovation and advancing

1S

**10+** Presence in Countries



#### **Our Services**



### Our Capabilities in Iraq



#### Presence in the Middle East

#### 12 Medical Centers in Dubai, U.A.E

Range of expert medical and aesthetic specialties available across our cl





#### Strengths & Commitments



#### Pharmaceuticals

11 Pharmacies in Dubai,







### Medical Equipment & Trading

Providing comprehensive solutions for medical equipment, trading and supplies in the Middle East



#### Biotechnology & Regenerative Medicine





#### Longevity - Our Premier Services





Neko Body Scan Review UK - A Health MOT 2

### AI Scanning Booth

VL Ai Scanning Booth to be installed in hospitals	No radiation	Facial & skin analysis: hydration, damage, aging signs
Self-contained, non-invasive health assessment booth	Fast, engaging experience: 10-15 minutes per scan	Vitals monitor: heart rate, temperature, SpO <sub>2</sub> , blood pressure
Analyzes biological age, health risks, and lifestyle impact	3D body composition scanner: posture, fat %, muscle mass	Gait & balance sensors: fall risk and mobility analysis
Eye & voice analysis: mood, fatigue, cognition markers	AI longevity score: real-time biological age + recommendations	Touchscreen for user interaction and report display

#### AI Mirror

The mirror can measure pulse rate, irregular heartbeat, breathing rate, body temperature, and blood pressure (systolic and diastolic). It also assesses vascular capacity

Provides insights into Type 2 diabetes, 10-year stroke, hypertension, hypercholesterolemia, hypertriglyceridemia, and fatty liver disease

#### Results

These numbers are only estimates and are not a substitute for the judgment of a health care professional. They are intended to improve awareness of general wellness.

 Body Temperature
 36.5 ×

 hysiological
 31.2 =

 Heart Rate Variability®
 31.2 =

 Candiac Workload®
 3.89 #

 Vascular Capacity®
 2.84

estal

Mental Stress Index<sup>®</sup> 3.1

#### Our Global Partners













### Innovating Healthcare Infrastructure

In Partnership with TAHPI

TAHP

Award-winning specialists in Health Planning, Architecture, and Design, trusted by governments worldwide

Authors of the International Health Facility Guidelines (IHFG) and developers of the Health Facility Briefing System (HFBS) software

Offers "A to Z" in-house health planning services with 30 years of extensive knowledge

Unmatched experience, streamlining project briefing, planning, and designing



## Helicopter Emergency Medical & Dispatch Services the response plus holding pjsc



Primary emergency response for remote & offshore locations

Event-specific helicopter evacuation

Chartered interfacility transfers

24/7 Operational Command Center

Centralized Emergency Medical Dispatch (EMD) hub

Efficiently triages calls and dispatches resources immediately



#### Strategic Alliance in Healthcare Solutions

In Partnership with Pro-Health

Expertise in design, planning, and equipment management for hospitals, clinics, and other healthcare facilities

Ensures efficient and effective execution of execution of complex healthcare development projects

Bringing advanced healthcare within reach for individuals, particularly in regions like Pakistan

Contributes to bridging existing gaps in healthcare infrastructure and service delivery

Dedicated to delivering high-quality, tailored solutions that meet international healthcare standards





#### Project Management Services

In Partnership with AHENCO Global

Planning, advisory and development aspects of healthcare facilities and systems



Exceptional Global Healthcare Outcomes

Ensuring client satisfaction through consistent delivery of high-quality tailored solutions



### Quality & Value in Construction

In Partnership with KB Construction

Overseeing all stages of construction, from procurement to completion, to ensure timely and budget-conscious delivery

Dedication to quality ensures that facilities are durable, safe and meet the highest industry standards, crucial for critical healthcare environments

Designed and built to be easily accessible to all users, including those with disabilities



## RECENT HEALTHCARE PROJECTS





## OUR TEAM



H.E. Obaid Khalifa Alkhyeli Chairman of Board of Directors

- Seasoned petroleum product trader with 15+ years of experience in crude oil, refined fuels, and petrochemicals. Skilled in navigating complex energy markets, executing strategic trades, and building strong industry partnerships.
- Experienced in supporting healthcare sector operations through reliable energy supply, logistics coordination, and strategic sourcing.
- Specialized in analyzing global energy markets, tracking supplydemand trends, geopolitical shifts, and economic indicators to drive informed trading decisions. His strong negotiation skills help secure favorable deals and foster lasting relationships across the supply chain. With a focus on results, he has built a reputation for executing successful trades and delivering consistent value in the petroleum trading sector.
- As the owner of a catering company for over 20 years, he led a dedicated team focused on providing exceptional and innovative culinary experiences tailored to a wide range of clients and events
- Operator of a successful chemicals factory for over 15 years, leading a skilled team focused on producing high-quality



- Abbas brings over 20 years of specialized expertise in diverse areas.
- Holds CA, CMA, and MIPA credentials, along with specialized Certificates in FinTech from Harvard University and Real Estate Economics & Finance from LSE.
- Successfully set up fundraising for healthcare projects in the UAE, including notable work with NMC Specialty Hospital Abu Dhabi, Al Ahlia Hospital and Amana Healthcare in Abu Dhabi.
- Healthcare Financial Advisory and Strategy
- Hospital and Healthcare Project Feasibility Studies
- Investing Appraisals
- Mergers & Acquisitions
- Corporate Planning and Structuring
- Industrial Manufacturing
- Capital Market Advisory and IPO
- Debt & Equity Raising
- Feasibility Studies and Business Plans
- Strategic Financial Advisory



Khizer Abbas Founder and Managing Director



Asim Zeeshan

- Asim Zeeshan is a highly skilled professional holding qualifications such as CPA, FPA, MBA, and LLB, with a strong background in strategy, growth, operations management, financial expertise, leadership, and technical proficiency
- He specializes in performance analysis, business plan development, feasibility studies, process reengineering, outsourcing, and developing Standard Operating Procedures (SOPs).
- Asim Zeeshan also has financial expertise, providing strategic financial insights, budget management, and financial reporting. He also excels in team management, cross-functional collaboration, and project leadership.
- Asim Zeeshan's technical proficiency in Oracle ERP implementation, MIS reporting, and financial audits, coupled with his leadership skills, ensures clients receive top-notch service and satisfaction with their financial decisions.
- Asim's notable achievements include turning around the Thumbay Group Hospitality and Wellness Division from a loss-making unit to a profitable segment, leading the implementation of Oracle ERP, and developing a student management portal for Gulf Medical University.



Dr. Shumaila Naqvi Partner

- Over 14 years of experience in delivering exceptional patient care and leading high-performing medical teams, driving improved patient outcomes.
- Qualifications include MBBS, Internal medicine residency, and prestigious MRCP(UK) certification.
- Demonstrates expertise in internal medicine, emergency care, and medical education, with a track record of team building and development, quality improvement initiatives and patient safety and risk management.
- Her illustrious career spans across esteemed institutions, including but not limited to Shifa International Hospital, Pakistan, NMC Healthcare and Medcare Hospital, Dubai, U.A.E.
- Her commitment to advancing medical knowledge is evident through her active involvement in research initiatives with prestigious organizations such as Mayo Clinic, USA and King's College Hospital -London, Dubai.
- Her expertise extends beyond clinical practice to programme structuring, internal audits, signing management pathway, implementing quality improvement initiatives and driving improved patient outcomes.
- Developed and implemented residency programs elevating medical



Dr. Javid Ahmed Shah Medical Director

- Dr. Javid is a highly accomplished and result oriented professional who has worked as a Medical Director and General Practitioner with over 20 years of progressive experience
- Holds an MBA in Hospital Management and a Diploma in Diabetes from Cardiff University, demonstrating a commitment to continuous professional development and specialized knowledge
- Proven expertise in clinical leadership, strategic planning, human resource management, budgeting, and quality assurance
- Adept at driving improvements in patient outcomes, fostering collaborative multidisciplinary teams, and optimizing clinical service delivery
- Demonstrated ability to lead business development initiatives, negotiate contracts, and implement effective healthcare programs focused on professionalism, quality of care, and patient satisfaction

#### Professional Summary

- Iqbal brings over 25 years of expertise across retail, distribution, electronics, home appliances, real estate, and investment management, with a strong focus on healthcare investments-driven by a passion for innovative, life-improving solutions and a commitment to identifying scalable healthtech opportunities for sustainable sector growth.
- Led multiple divisions and teams, ensuring operational excellence in finance, marketing, sales, and customer service while building and maintaining strong relationships with principals, government institutions, and stakeholders.
- Utilized strategic planning and data-driven insights to optimize business outcomes, identify growth opportunities, and adapt to market changes by closely monitoring industry trends and emerging technologies.
- Leveraged performance management, restructuring, and innovative strategies to drive exceptional business performance across various sectors, including electronics, home appliances, real estate, and investment management.
- Held significant leadership roles in LG, Haier, Acer, Hitachi, Olympus, Kawasaki, Tohatsu, Blade, and Gateway, as well as in Home Appliances and Air Conditioning sectors. Dealt with major brands in the industry,



Iqbal Hussain Partner



- Salman, a dual Chartered Accountant accredited by both ICAP and ICAEW, excels in dynamic work settings, consistently upholding high service standards with unwavering integrity and professionalism
- Salman is a seasoned finance professional with 24 years of experience, notably serving 16 years in the GCC region
- Proven track record in financial modeling, valuations (including Pure Health Group pre-IPO), debt & equity funding, and financial/tax due diligence for a wide range of healthcare projects

#### Salman Sajid

Subject Matter Expert – Mergers and Acquisitions

- Experience spanning renowned hospitals like As Salama Hospital, Royal Thai Hospital, Brookfield Eye Hospital, Al Rajhi Group Hospitals, and projects involving other medical centers and healthcare facilities. Also worked on dental businesses, labs, day surgery facilities, and pharmaceutical sectors
- Expertise in business planning, investor presentations (e.g., for Investment Corporation of Dubai (ICD) projects), market sizing (e.g., for Mubadala GE Capital (MGEC)) and identifying strategic partners for healthcare ventures.



Dr. Shehzad Nazir Leghari Subject Matter Specialist Healthcare

- Holds an M.B.B.S. from King Edward Medical College and an M.Sc. in Biomedical Engineering from University of Surrey, combining clinical expertise with healthcare technology and infrastructure planning.
- As President and CEO at Pro-Health, led medical planning, equipment management, and project oversight for a wide range of healthcare facilities—from 50-bed hospitals to large-scale 300+ bed teaching hospitals, including medical colleges and paramedical institutes such as Northwest General Hospital (500 beds), Civil Hospital (400 beds), Al-Razi Healthcare, and UPAP projects in Swat and South Waziristan
- Champions an ethical, client-centric approach, implementing "form follows function" design principles, value engineering, and advanced technology integration to optimize project outcomes
- Works in partnership with international construction and engineering firms, including KB Construction and AHENCO Global UAE, to bring global best practices to regional healthcare developments



Mansoor Ahmad Subject Matter Expert (MENA Region)

- Mansoor holds Master's degrees in Physics (1991) and Applied Economics (1995) from Karachi .
- Mansoor offers comprehensive services including strategic planning, feasibility studies, valuation, M&A support, PPP, operator selection, and site acquisition across the UAE, Saudi Arabia, and Egypt.
- He holds deep expertise in the Healthcare, Education, and Mixed-Use Development sectors, with additional experience in Retail, F&B, Commercial, and Sports Facilities.
- Key achievements include developing real estate investment strategies, securing funding for tourism projects, and advising governmental organizations and leading companies.
- Representative Healthcare Projects Includes:
- UAE: King's College Hospital (Dubai), Danat Emarat Women & Child Hospital (Abu Dhabi - 150 Beds), Mediclinic City Hospital (Dubai - 229 Beds), Al Zahra Hospital (Dubai - 187 Beds), Medeor Hospital (Dubai - 150 Beds), HealthPlus Women/Family/Children's/Fertility Centers (Abu Dhabi).
- Kingdom of Saudi Arabia (KSA): Dallah Hospital (Riyadh), Nimar Hospital (Riyadh), Procare Riaya Hospital (Al Khobar - 150 Beds), International Medical Centre (IMC) Hospital (Jeddah - 300 Beds), Sukoon International Long-term Care Hospital (Jeddah).

Srinivas Achar Subject Matter Specialist Healthcare

### Our Team

- Srinivas Achar is a pragmatic and strategic Finance leader in the UAE's Healthcare and Higher Education industries, with valuable experience in GCC too.
- Srinivas Achar is a Fellow Chartered Accountant from Institute of Chartered Accountants of India. New Delhi. He has well- rounded experience in Healthcare and Higher Education Projects, including ramp up, commissioning, mature operations and M&A. He is well versed in dynamic interaction of business growth planning, monitoring, operations and their areas of intersection & confluence. With expertise in P&L management and enhanced CFO skills, he delivers accelerated value to the mandates and organizations he partners with. He has held senior leadership roles at NMC Group, Burjeel Holding, and Saudi German Hospital Group, along with several other projects.
- His leadership roles include serving as the Past Chairman of the ICAI Abu Dhabi Chapter and as Secretary General of Healthcare Finance Leaders and the Health Insurance Group. His industry expertise spans healthcare, higher education, FMCG, pharmaceutical distribution, defense, and general logistics.

#### Professional Summary

- CEO of Citicare Medical Center, Dubai since its establishment in 2010, responsible for long-term strategy, operational management, and service innovation.
- Spearheaded the launch and integration of an in-house pharmacy, enhancing continuity of care and improving patient outcomes.
- Known for fostering a patient-first culture and implementing best practices in medical care, clinical governance, and organizational leadership.
- Demonstrated expertise in healthcare administration, quality control, and compliance with medical regulations and standards.
- Skilled in building and leading interdisciplinary medical teams, driving clinical excellence, and maintaining a high standard of ethical practice.

Dr. Abbas Qureshi Subject Matter Specialist Healthcare





Oliver Adelman

- More then 25 years of experience with global players and business advisory firms, primarily focused on consulting and operations services.
- Oliver has a long-standing expertise in Sales & Marketing and Operations Management. He has developed extensive professional insight, entrepreneurial- and communications skills.
- He has gained particularly in the sectors ICT, Airlines and FMCG an extensive know-how
- Worked and lived in the US, Mexico, China and Spain and his experience ranges from Financial Sector, FMCG, Real Estate Management, ICT, Digital and industrial production companies.
- Well experienced in production relocation, supply chain & procurement topics, production and financial planning. internal auditing, as well as resource and fund management, Trusted advisor for Chinese Family offices for acquiring German companies for selected industries
- Actively engaged in contributing to the SCM and Procurement Community through participation in industry forums and lectures.



#### Dr. Mohamed Abdul Kareem Research Analyst & Process Coordinator

- Dr. Mohamed Abdul Kareem, a highly motivated Doctor experienced as a Clinical Researcher at King's College Hospital London - Dubai and Al Zahra Private Hospital, Dubai, and as a Research Assistant at M. lashvili Children's Central Hospital, Georgia
- Experienced in healthcare management in Dubai, having served as a Healthcare Manager at CRX Group UAE, demonstrating in-depth knowledge of the local healthcare landscape and regulatory environment
- Experienced as a Junior Doctor at City Hospital N1, Tbilisi, Georgia
- Educational Commission for Foreign Medical Graduates Certified (USA)
- Completed an Internship as Drug Agency Officer with the Ministry of Health of Georgia, involved in data analysis and regulation of pharmaceutical drugs
- Possesses strong analytical and research skills, with knowledge of Python and proficiency in R (statistics)





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